

# AIA BRUNEI COMPANY FACTSHEET

May 2019

[aia.com.bn](http://aia.com.bn)



HEALTHIER, LONGER,  
BETTER LIVES

# AIA GROUP FACTS

**18**  
MARKETS



CHINA 1919

HONG KONG 1931

SINGAPORE 1931

THAILAND 1938

PHILIPPINES 1947

MALAYSIA 1948

BRUNEI 1957

AUSTRALIA 1972

NEW ZEALAND 1981

MACAU 1982

INDONESIA 1984

KOREA 1987

TAIWAN 1990

VIETNAM 2000

INDIA 2001

SRI LANKA 2012

MYANMAR<sup>1</sup> 2013

CAMBODIA 2015



**33**

MILLION  
INDIVIDUAL  
POLICIES



**16**

MILLION  
GROUP SCHEME  
MEMBERS

# AIA GROUP AT-A-GLANCE



Almost a **CENTURY**  
**OF HISTORY** in  
the region



**LARGE GEOGRAPHIC**  
**FOOTPRINT** with  
100% ownership in 16  
out of 18 markets



**RANKED MDRT'S #1**  
multinational  
worldwide<sup>2</sup>



**OUR VISION** is  
to be the world's  
**PRE-EMINENT** life  
insurance provider



**OUR PURPOSE** is to  
play a **LEADERSHIP**  
**ROLE** in driving economic  
and social development  
across the region



The primary focus of  
**AIA's CSR** programme is  
**HEALTHY LIVING** –  
helping people across  
the region to lead,  
healthier, longer,  
better lives



The world's  
**LARGEST**<sup>3</sup>  
life insurer



**US\$230 BILLION** in assets



EV equity of **US\$56.2 BILLION**



Paid **13 MILLION**<sup>4</sup> benefits  
during 2018



Total sum assured of over  
**US\$1.58 TRILLION**<sup>4</sup>

#### Notes:

1. AIA has a representative office in Myanmar.

2. AIA had a total of 12,438 agents and agency leaders registered as Million Dollar Round Table (MDRT) members on 1 July 2019.

3. Source: Bloomberg, 26 August 2019.

4. All the figures are as of 31 December 2018, unless otherwise stated.

# AIA BRUNEI

## ABOUT AIA BRUNEI

AIA Brunei aims to be the life insurer of choice in Brunei, committed to delivering innovative solutions, personalised services and best practices for the benefit of our customers as well as our shareholders. We also strive to play a leadership role in driving economic and social development across the region, advocating financial literacy to help customers plan for financial security. Through our leading distribution channels, we connect personally with customers in order to help them lead healthier, happier, better lives together with their families.

## SERVING THE BRUNEI COMMUNITY FOR OVER 60 YEARS



**Highest** market share among life insurers on total gross premium in the industry



**Largest** Life insurer by size in Assets



**Largest** life insurance agency force



**Largest** policyholder base



**79%** of Brunei MDRT are from AIA Brunei

## STRONG PERFORMANCE IN 2018



**47,939** active policies



**211** group insurance policies



**B\$3.13 BILLION** in total sum assured



**996** no. of claims paid



**B\$36.5 MILLION** in benefits paid



**B\$586 MILLION** in total assets



**143%** strong solvency margin